

**PARTISIPASI MASYARAKAT
DALAM PENGEMBANGAN DESA WISATA
(STUDI KASUS DI DESA WISATA GROGOL, MARGODADI, SLEMAN,
YOGYAKARTA**

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ABSTRAK

Penelitian ini bertujuan untuk mengkaji bentuk dan dampak partisipasi masyarakat dalam pengembangan Desa Wisata Grogol. Penelitian ini merupakan penelitian kualitatif dengan metode pelaksanaan yaitu studi kasus. Teknik pengambilan informan dilakukan dengan *Purposive Sampling* yaitu Ketua Desa Wisata Grogol, Sekretaris dua Desa Wisata Grogol, pembantun tim *outbound* dan ketua pengurus *homestay* Desa Wisata Grogol. Teknik pengumpulan data yang digunakan adalah wawancara, observasi, dan dokumentasi sedangkan untuk teknik analisis data menggunakan deskriptif kualitatif dan keabsahan data yang diperoleh akan diuji dengan triangulasi teknik pengumpulan data. Hasil penelitian ini memberikan kesimpulan bahwa (1) bentuk partisipasi masyarakat dalam pengembangan Desa Wisata Grogol antaralain partisipasi buah ide gagasan berupa masukan ketika pertemuan rapat rutin, partisipasi tenaga berupa kerja bakti masyarakat secara sukarela, partisipasi materi berupa pemberian makanan dan minuman saat ada kegiatan, partisipasi ketrampilan berupa kreasi membuat wayang rumput bahan dasar mendong dan kerajinan gerabah bahan dasar tanah liat, dan yang terakhir partisipasi sosial berupa arisan yang dilakukan setiap bulan, takziah melayat orang yang meninggal sebagai bentuk belasungkawa, serta kondangan. (2) Dampak partisipasi masyarakat yaitu dampak sosial keguyuban masyarakat semakin erat, dampak budaya kebudayaan di desa wisata dilestarikan dan bertambahnya fasilitas sanggar dan dampak ekonomi semakin hari semakin banyak pengunjungnya, masyarakat memiliki pemasukan tambahan, serta menjadikan lapangan pekerjaan bagi masyarakat.

Kata kunci: Partisipasi, Masyarakat, Pengembangan, Desa Wisata

**COMMUNITY PARTICIPATION
IN DEVELOPMENT OF TOURIST VILLAGES
(CASE STUDY IN GROGOL TOURISM, MARGODADI, SLEMAN,
YOGYAKARTA)**

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ABSTRACT

This study aims to examine the form and impact of community participation in the development of the Grogol Tourism Village. This research is a qualitative research with the implementation method which is case study. The technique of taking informants was done by Purposive Sampling, namely the Head of Grogol Tourism Village, the Secretary of the two Grogol Tourism Villages, outbound team assistants and the homestay management chairman of Grogol Tourism Village. Data collection techniques used were interviews, observation, and documentation while for data analysis techniques using descriptive qualitative and validity of the data obtained will be tested by triangulation of data collection techniques. The results of this study conclude that (1) the form of community participation in the development of the Grogol Tourism Village, including the participation of ideas in the form of input during routine meetings, participation of volunteers in the form of voluntary community service, material participation in the form of food and drink when there are activities, participation skills in the form of making puppets grass making basic materials mendong and earthenware pottery crafts, and the last is social participation in the form of a social gathering which is conducted every month, takziah mourn the person who died as a form of condolence, and invitation. (2) The impact of community participation, namely the social impact of community harmony is getting tighter, the cultural impact of culture in the tourism village is preserved and the studio facilities and economic impacts are getting more and more visitors, the community has additional income, and makes employment opportunities for the community.

Keywords: Participation, Community, Development, Tourism Village